



Form 51-102F1

**LAS VEGAS FROM HOME.COM ENTERTAINMENT INC.**

**Management's Discussion & Analysis**  
**Condensed Interim Consolidated Unaudited Financial Statements for the**  
**Nine months ended September 30, 2012**

*The following discussion and analysis of the financial condition and financial position and results of operations of Las Vegas From Home.com Entertainment Inc. (the "Company" or "Las Vegas or "LVFH") for the nine months ended September 30, 2012 should be read in conjunction with the condensed interim consolidated unaudited financial statements and notes thereto for the nine months ended September 30, 2012 and the annual audited financial statements and notes thereto for the years ended December 31, 2011 and 2010. The condensed interim consolidated unaudited financial statements and notes thereto have not been reviewed by the Company's Auditor.*

*These financial statements, including comparatives, have been prepared using accounting policies in compliance with International Financing Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB"). The Company's financial statements are expressed in Canadian (CDN) Dollars. All amounts in this MD&A are in CDN dollars unless otherwise stated.*

**The following information is prepared as at November 21, 2012.**

**Forward-Looking Statements**

Certain statements contained herein are "forward-looking" and are based on the opinions and estimates of management, or on opinions and estimates provided to and accepted by management. Forward-looking statements are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those expressed or implied. Readers are therefore cautioned not to place reliance on any forward-looking statement.

**Description of Business**

The principal business of the Company is the developing and marketing of software for online Asian multi-player interactive card games (the "Company's Gaming Software").

The Company's common shares trade on the TSX Venture Exchange (the "TSX-V") under the symbol "LVH". Furthermore, the Company's common shares trade in Germany on both the Frankfurt and Berlin Exchanges under the trading symbol "LVH", and are quoted in the USA on the OTC Pink tier of the OTC markets under the trading symbol "LVFHF".

The Company's head office is located at 1000 – 1177 West Hastings Street, Vancouver, British Columbia, Canada, V6E 2K3.

The Company's Registrar and Transfer Agent is Computershare Investor Services Inc. located at 510 Burrard Street, Vancouver, BC, Canada, V6C 3B9.

The Company is a reporting issuer in the Provinces of British Columbia and Alberta and files all public documents on [www.sedar.com](http://www.sedar.com).



## **Results of Operations**

During the third quarter of 2011, LVFH developed and launched a penny auction website under the brand name of Bidshop.com (the “Company’s Auction Website”). Bidshop.com offers a web-based auction experience to customers whereby customers can bid and win certain merchandises at discounts. The Company’s Auction Website has been temporarily closed as of February 15, 2012.

During the first quarter of 2012, LVFH launched its social casino product, **Real Vegas Casino**, on Facebook to the general public. **Real Vegas Casino** is a social casino product that provides players with a wide range of social features combined with a comprehensive selection of high quality casino games. Players can try out the games for free and purchase virtual currency in the form of Facebook Credits to extend and enhance their game play enjoyment. Despite very minimal marketing expenditures, the Company’s **Real Vegas Casino** is now used by more than 100,000 active players monthly. The growth has been fuelled by the addition of four new languages, namely Spanish, Traditional Chinese, Simplified Chinese and Russian. To view the social game application, please log in to the Facebook platform and visit <https://apps.facebook.com/realvegascasino/>.

The Company is continually enhancing and upgrading the Company’s Gaming Software in order to enable the Company to increase its revenues.

The Company had entered into a sublease agreement with an arm’s length third party on September 15, 2009 which expired on April 30, 2012 in respect to approximately 4,817 square feet of office space. On April 24, 2012 a Notice of Claim was filed in the Small Claims Court of Vancouver, British Columbia by the Sublandlord for unpaid rent in the amount of \$25,000. Subsequently, the Company paid to the Sublandlord the outstanding rent. As a result, on May 3, 2012 a Release and Indemnity was issued by the Sublandlord whereby the Sublandlord released and forever discharged the Company from all actions, claims, demands and proceedings including the small claims court action which was previously filed against the Company.

The Company has entered into an Agreement for Office Space with Bulldog Explorations Ltd., (“Bulldog”) whereby effective as of May 1, 2012 the Company is obligated to pay to Bulldog a monthly rent of Cdn \$9,000 plus HST for certain office space. Bulldog is related to the Company by certain common directors and officers.

The Company has entered into an Agreement for Office Support Services with Bulldog, whereby effective as of May 1, 2012 Bulldog is obligated to pay to the Company a monthly sum of Cdn \$5,000 plus applicable taxes for certain office support services.

The Company has entered into an Agreement for Office Support Services with Big Mojo Capital Inc. (“Big Mojo”), whereby effective as of May 1, 2012 Big Mojo is obligated to pay to the Company a monthly sum of \$1,250 plus applicable taxes for certain office support services. Big Mojo is related to the Company by certain common directors and officers.

The Company has entered into an Agreement for Office Support Services with High 5 Ventures Inc. [formerly Kokomo Enterprises Inc]. (“High 5”) whereby effective as of May 1, 2012 High 5 is obligated to pay to the Company a monthly sum of \$1,250 plus applicable taxes for certain office support services. High 5 is related to the Company by certain common directors and officers.

At the Annual General Meeting of the Company’s shareholders which was held on October 10, 2012, the shareholders received the Audited Consolidated Financial Statements for the year ended December 31, 2011 and the Auditor’s report thereon; fixed the number of Directors for the ensuing year at four; elected Bedo H. Kalpakian, Jacob H. Kalpakian, Neil Spellman and Gregory T. McFarlane as Directors of the Company; re-appointed the Company’s Auditor, Smythe Ratcliffe,

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Chartered Accountants, for the ensuing year and authorized the Directors to fix the remuneration to be paid to the Auditor.

On June 15, 2010, the Company entered into an Advance Payment Agreement by paying a \$1,000,000 deposit in respect to an Asset Purchase and Sale Agreement to acquire 99% of a Mexican online gaming company.

On March 17, 2011, the Company entered into an Asset Purchase and Sale Agreement with certain parties in Mexico to acquire 99% of all the outstanding common shares of a Mexican company which operates online gaming in Mexico pursuant to Mexican laws (the “Mexican Gaming Company”). The consideration payable by the Company shall be as follows:

- (i) A cash payment of \$1,000,000 Canadian (paid);
- (ii) A cash payment of 2,970,000 Mexican pesos on March 17, 2014;
- (iii) The issuance of 30,000,000 LVFH units. Each unit shall consist of one common share and one share purchase warrant. Each share purchase warrant shall entitle the holder to purchase one additional common share of the Company at a price of \$0.10 in the first year or at a price of \$0.25 in the second year. Each LVFH unit will be subject to hold periods and restrictions on resale in accordance with applicable securities laws, and the rules and regulations of the TSX-V;
- (iv) An earn-out bonus of one LVFH common share for each US \$1.00 of net profit that shall be earned by the Mexican Gaming Company for a period of three years for a maximum number of 30,000,000 LVFH common shares;
- (v) This transaction is subject to the approval of the TSX-V; and,
- (vi) Finder’s fee may be payable in respect to this transaction in accordance with the policies of the TSX-V.

As of the date of this MD&A, the Company has not yet obtained approval from the TSX-V as required by the terms of the Asset Purchase and Sale Agreement. As at December 31, 2011, management has recorded an impairment provision of \$500,000 against the investment deposit due to the delay in obtaining TSX-V approval.

As of September 30, 2012, the Company’s Canadian operations employed 15 people (September 30, 2011: 18) consisting of staff and management.

### **Revenues**

For the nine months ended September 30, 2012, the Company has recorded licensing revenues of \$71,754 (September 30, 2011: \$158,832), and sales revenues of \$70,300 (September 30, 2011: \$274,754).

### **Cost of Goods Sold**

For the nine months ended September 30, 2012, the cost of goods sold were \$5,345 as compared to \$966 during the corresponding period in 2011.

### **Expenses**

For the nine months ended September 30, 2012, operating expenses were \$1,741,103 as compared to \$2,287,976 for the nine months ended September 30, 2011.

### **Interest Income**

For the nine months ended September 30, 2012, the Company had interest income in the amount of \$144 as compared to \$1,500 during the corresponding period in 2011.

### **Other Income**

For the nine months ended September 30, 2012, the Company had other income in the amount of \$2,085 as compared to \$nil during the corresponding period in 2011.

### **Net Loss**

During the nine months ended September 30, 2012, the Company had a net loss of \$1,607,012 or \$0.01 per share (weighted average) as compared to a net loss of \$1,843,013 or \$0.01 per share (weighted average) in the same period of 2011. During the nine months ended September 30, 2012, the Company's weighted average number of common shares was 204,482,788 as compared to 184,667,534 for the same period in 2011.

### **Liquidity and Capital Resources**

As at September 30, 2012, the Company's total assets were \$751,885 as compared \$2,188,464 for the corresponding period in 2011. The Company's total liabilities were \$758,235 as compared to \$511,271 at September 30, 2011. The Company has not paid any cash dividends and does not plan to pay any cash dividends in the future.

As at September 30, 2012, the Company's cash and cash equivalents were \$40,406 as compared to \$486,522 at September 30, 2011.

As at September 30, 2012, the Company's accounts receivable was \$53,123 as compared to \$444,163 at September 30, 2011. Due from related parties at September 30, 2012 was \$nil as compared to \$3,360 at September 30, 2011. Prepaid expenses at September 30, 2012 were \$nil as compared to \$11,500 at September 30, 2011.

### **Operating Activities**

During the nine months ended September 30, 2012, the Company used \$1,032,732 of cash as compared to \$1,686,030 of cash used in operating activities in the corresponding period of 2011.

### **Financing Activities**

During the nine months ended September 30, 2012, the Company received \$922,647 of cash from financing activities as compared to \$1,990,050 of cash in the corresponding period of 2011.

### **Investing Activities**

During the nine months ended September 30, 2012, the Company received cash in the amount of \$nil from the sale of equipment as compared to \$10,000 during the nine months ended September 30, 2011.

### **Working Capital**

For the nine months ended September 30, 2012, the Company had a working capital deficit of \$664,706 as compared to a working capital of \$434,599 in the same period in 2011.

### **Capitalization**

In order for the Company to increase its revenues, the Company must dedicate more resources to marketing and promotion of the Company’s products and services.

During the nine months ended September 30, 2012, the Company has incurred a net loss and comprehensive loss of \$1,607,012 (September 30, 2011 - \$1,843,013), has limited revenues and resources, and has no assurances that sufficient funding will be available to continue operations for an extended period of time.

During 2012, the Company intends to seek equity and/or debt financings. While the Company does not give any assurances whatsoever that it will be successful in securing such financings in order to conduct its operations uninterrupted, it is the Company’s intention to pursue these methods for future funding of the Company.

On September 7, 2012 the Company announced that it will amend its proposed non-brokered private placement financing which was previously announced on July 27, 2012 from 10,000,000 units to 25,000,000 units at an amended price of \$0.02 per unit. On October 10, 2012, the Company received TSX- V approval and issued 25,000,000 units in the capital of the Company at \$0.02 per unit for total proceeds to the Company of \$500,000. Each unit consists of one common share and one share purchase warrant exercisable at \$0.05 per common share until October 10, 2013, and thereafter at an exercise price of \$0.10 per common share until October 10, 2014. The Company issued a total of 500,000 common shares to Jordan Capital Markets Inc. and 1,990,000 to third parties as finder’s fee. Jordan Capital Markets Inc. has also been granted 500,000 finder warrants exercisable at \$0.05 per common share in the first year from closing, and at an exercise price of \$0.10 per common share in the second year from closing. All the securities issued have a hold period expiring on February 11, 2013. In the event that LVFH shares trade at \$0.25 per share or above for a period of 20 consecutive days, a forced exercise provision will come into effect for the warrants issued in connection with the private placement financing.

During the nine months ended September 30, 2012, the Company closed the second, third, fourth and final tranches of the financing which was announced in December 2011 which consisted of 8,065,000 Units at \$0.05 per Unit for total proceeds to the Company of \$403,250. Each Unit consists of one common share and one-half of one share purchase warrant, each whole warrant entitling the holder to acquire an additional common share of the Company at a price of \$0.15 per share for a period of one year from Closing. On November 7, 2012, the Company received TSX-V approval to amend the term of the share purchase warrants issued in connection with this private placement financing. Consequently, the warrants have been extended for a further one year period from January 23, 2013 to January 23, 2014 as to 1,300,000 share purchase warrants, from February 28, 2013 to February 28, 2014 as to 1,732,500 share purchase warrants and from March 30, 2013 to March 30, 2014 as to 1,000,000 share purchase warrants which will all be exercisable at the price of \$0.15 per warrant share. All the securities issued in this private placement were subject to hold periods of four months and a day. Finder’s fees paid in connection with the second, third, fourth and final tranches of the private placement financing consisted of \$13,000 paid in cash, 606,500 common shares of the Company and 130,000 agent warrants valued at \$1,055.

During 2011, the Company completed two non-brokered private placement financings. The first financing consisted of 14,135,500 units at \$0.10 per Unit for total proceeds to the Company of \$1,413,550. Each Unit consists of one common share and one share purchase warrant entitling the

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holders to acquire an additional common share of the Company at a price of \$0.25 per share until June 8, 2013 as to the first tranche and until June 22, 2013 as to the second and third tranches. All the securities issued in this private placement were subject to hold periods of four months and a day. Finder’s fees paid in connection with the first private placement financing consisted of \$78,750 paid in cash, 360,000 common shares of the Company and 787,500 agent warrants valued at \$33,046.

The second financing during 2011 is in connection with the private placement announced in December 2011 and consisted of the first tranche by the issuance of 4,400,000 Units at \$0.05 per Unit for total proceeds to the Company of \$220,000. Each Unit consists of one common share and one-half of one share purchase warrant, each whole warrant entitling the holder to acquire an additional common share of the Company at a price of \$0.15 per share until December 29, 2012. The Company issued 340,000 common shares of the Company valued at \$17,000 as finder’s fees. On November 7, 2012, the Company received TSX-V approval to amend the term of the share purchase warrants issued in connection with this private placement. Consequently, the warrants have been extended for a further one year period from December 29, 2012 to December 29, 2013 as to 2,200,000 share purchase warrants which will all be exercisable at the price of \$0.15 per warrant share.

As at September 30, 2012, the Company’s total number of issued and outstanding common shares was 206,225,045 as compared to 192,813,545 at September 30, 2011. Subsequently, on October 10, 2012, the Company issued a total of 27,490,000 common shares in respect to the private placement which closed on October 10, 2012.

During the nine months ended September 30, 2012, the Company issued a total of nil common shares as compared to 4,715,000 common shares for total proceeds to the Company of \$471,500 pursuant to the exercise of share purchase warrants during the corresponding period in 2011.

During the nine months ended September 30, 2012, the Company issued a total of nil common shares as compared to 1,837,500 common shares for total proceeds to the Company of \$183,750 pursuant to the exercise of stock options during the corresponding period in 2011.

During the nine months ended September 30, 2012, a total of 36,450,000 share purchase warrants exercisable at \$0.25 per common shares which were issued to various investors in 2010 expired unexercised. Subsequently on October 6, 2012 and November 18, 2012, a total of 10,525,000 share purchase warrants exercisable at \$0.25 per common share which were issued to various investors in 2010 expired unexercised.

Should any share purchase warrants be exercised by any party, then any funds received by the Company shall be used for general working capital purposes. However, there are no assurances whatsoever that any share purchase warrants will be exercised.

During 2004, the Company’s shareholders adopted and approved the Company’s 2004 Stock Option Plan (the “2004 Plan”). The 2004 Plan, which has received the approval of the TSX-V, reserved 11,290,154 common shares for issuance representing 20% of the Company’s issued and outstanding common shares on April 12, 2004. At the Annual and Special General Meeting of the Company’s shareholders, which was held on June 30, 2005, the shareholders approved the amendment to the Company’s 2004 Plan by increasing the maximum number of common shares that may be reserved for issuance pursuant to the Stock Option Plan to 15,866,936 common shares (the “Company’s Amended 2004 Stock Option Plan”). Pursuant to the Company’s Amended 2004 Stock Option Plan which has received Exchange approval, the Company grants stock options to employees, directors, officers and consultants. As at September 30, 2012, there are 1,255,094 stock options available for granting. The number available for granting is based on the difference between the reserved number of options for issuance (15,866,936) less outstanding stock options at September 30, 2012 (9,329,000) less the number of stock options exercised since May 12, 2005 up to and including

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September 30, 2012 (5,282,842); therefore 15,866,936 – 9,329,000 – 5,282,842 = 1,255,094 available for granting as at September 30, 2012.

The Company has granted stock options to acquire common shares of the Company, at certain prices, to various parties. Should any outstanding stock options be exercised by any party, then any funds received by the Company shall be used for general working capital purposes. However, there are no assurances whatsoever that any stock options will be exercised.

As at September 30, 2012, there were 9,329,000 stock options outstanding with a weighted average exercise price of \$0.10 per share (September 30, 2011: there were 10,584,000 stock options outstanding with a weighted average exercise price of \$0.10 per share).

**Summary of Quarterly Results**

The following are the results for the eight most recent quarterly periods, starting with the three month quarterly period ended September 30, 2012:

For the Quarterly Periods ended		September 30, 2012	June 30, 2012	March 31, 2012	December 31, 2011
Total Revenues	\$	46,311	13,988	81,755	260,783
Loss before other items	\$	(520,344)	(519,818)	(564,232)	(718,665)
Loss per common share before other items	\$	(0.00)	(0.00)	(0.00)	(0.00)
Net loss for the period	\$	(520,290)	(523,354)	(563,368)	(1,215,083)
Basic and diluted loss per common share	\$	(0.00)	(0.00)	(0.00)	(0.01)

For the Quarterly Periods ended		September 30, 2011	June 30, 2011	March 31, 2011	December 31, 2010
Total Revenues	\$	109,155	153,454	171,820	98,361
Loss before other items	\$	(705,644)	(557,951)	(590,918)	(934,621)
Loss per common share before other items	\$	(0.00)	(0.00)	(0.00)	(0.01)
Net loss for the period	\$	(704,187)	(557,908)	(580,918)	(934,597)
Basic and diluted loss per common share	\$	(0.00)	(0.00)	(0.00)	(0.01)

**Note:** Gain (loss) per common share calculations in the above tables are based on the number of weighted average number of shares outstanding as shown in the Condensed Interim Unaudited Consolidated Statement of Comprehensive Loss for the above mentioned periods. All the figures covered by all the quarterly periods are prepared in accordance with IFRS.

### **Third Quarterly Results (September 30, 2012)**

During the three months [third quarter] period ended September 30, 2012:-

- The Company had a net loss of \$520,290 or \$0.00 per share as compared to \$704,187 or \$0.00 per share in the same three months [third quarter] period of 2011.
- The Company’s total revenues were \$46,311 as compared to \$109,155 in the same three months [third quarter] period of 2011.
- The Company’s total operating expenses were \$566,655 as compared to \$813,833 total operating expenses in the same three months [third quarter] period of 2011.

### **Risks related to our Business**

The Company, and the Securities of the Company, should be considered a highly speculative investment. The following risk factors should be given special consideration when evaluating an investment in any of the Company’s Securities:

#### ***General legislative risk***

Although management believes that the revenues generated from the Company’s Gaming Software and from the Company’s Auction Website represent lawful businesses, there is the risk that the legality may be challenged by Canadian or other legal authorities. If the legality is challenged by any legal authority and the challenge is sustained, it may have a material adverse impact on the financial affairs of the Company.

#### ***Competition***

The marketplace for the Company’s Gaming Software and for the Company’s Auction Website is constantly undergoing changes, is intensely competitive and is subject to changes in customer preferences. The Company’s products and services compete against those of other companies that have greater financial, marketing, technical and other resources than those of the Company.

#### ***Internet and system infrastructure viability***

Any changes in the internet’s role as the premier computer network information service or any shutdown of internet services by significant internet service providers will have an adverse material impact on the Company’s ability to generate revenues. Furthermore, the Company can be severely and adversely affected from power failures, internet slowdowns or failures, software slowdowns or failures and hackings.

#### ***Reliance on key personnel***

The Company relies heavily on its employees, the loss of any of whom could have an adverse effect on the Company.

#### ***Customer concentration***

The Company also relies on its licensees for the operation of the Company’s Gaming Software, the loss of any of which could have an adverse effect on the affairs of the Company.



In respect to the Company’s Auction Website, the Company has to attract and retain customers to its Auction Website. Should the Company be unable to attract and retain customers to its Auction Website, then this will have material adverse effect on the affairs of the Company.

***Payment processing***

Changes in policies of companies, financial institutions or banks, that handle credit card transactions and/or other types of financial transactions for on-line gaming or for on-line auctions, can have an adverse impact on the business and financial affairs of the Company.

***Foreign exchange rates***

The profitability of the Company can be affected by fluctuations in the exchange rate of the US Dollar in relation to the Canadian Dollar due to the fact that the Company’s revenues are mainly generated in US Dollars while a major portion of the Company’s expenses are incurred in Canadian Dollars.

***Share price volatility and liquidity***

The market price of the Company’s common shares has experienced considerable volatility and may continue to fluctuate in the future. Factors such as the Company’s quarterly results, changes in existing legislation, new legislation, technological changes and general market conditions may adversely affect the market price of the Company’s common shares. There is a limited trading market for the Company’s common shares and the ability of investors to sell their shares or the price at which those shares may be sold cannot be assured.

***Growth management***

If the Company’s Gaming Software gains traction in the market or if the Company’s Auction Website attracts a significant number of customers, rapid growth may occur which may result in certain strains on the Company.

***Dilution***

There are a number of outstanding securities and agreements pursuant to which common shares of the Company may be issued in the future. This would result in further dilution to the Company’s shareholders.

***Revenues and Dividends***

While the Company currently generates revenues, the Company has not yet established a long term pattern of consistently generating meaningful revenues. The Company intends to retain its earnings in order to finance growth. Furthermore, the Company has not paid any dividends in the past and does not expect to pay any dividends in the future.

***Disruption in Trading***

Trading in the common shares of the Company may be halted or suspended for certain reasons, including, but not limited to, the failure by the Company to submit documents to the Regulatory Authorities within the required time periods.

### **Related Party Transactions**

The Company shares office space and certain expenses with High 5 Ventures Inc. [formerly Kokomo Enterprises Inc.] (“High 5”), Big Mojo Capital Inc. (“Big Mojo”) and Bulldog Explorations Ltd. (“Bulldog”), companies related by certain common officers and directors. Effective May 1, 2012, rent for the office premises is paid by Bulldog. The Company, High 5 and Big Mojo are charged by Bulldog for their proportionate share of office rent as of May 1, 2012. However, the Company charges High 5, Big Mojo and Bulldog for their proportionate share of office support services provided by the Company. Effective July 1, 2011, Active Growth Capital Inc. (“Active Growth”), a company that was formerly related by certain common directors and officers relocated its offices and terminated the services previously provided by the Company.

High 5 is related to the Company by virtue of the fact that High 5’s CEO and CFO, namely Bedo H. Kalpakian, is the Chairman and CFO of the Company, and the Vice President of High 5 namely Jacob H. Kalpakian, is the CEO and President of the Company. Furthermore, Gregory T. McFarlane is a director of both the Company and High 5.

Big Mojo is related to the Company by virtue of the fact that Big Mojo’s CEO, CFO and Secretary, namely Jacob H. Kalpakian, is the President and CEO of the Company. Furthermore, Neil Spellman is a director of both the Company and Big Mojo.

Bulldog is related to the Company by virtue of the fact that Bulldog’s President and CEO namely Jacob H. Kalpakian, is the President and CEO of the Company. Furthermore, Bedo H. Kalpakian and Neil Spellman are directors of both the Company and Bulldog.

Active Growth was related to the Company by virtue of the fact that the Company’s President and CEO namely Jacob H. Kalpakian was the President and CEO of Active Growth from November 2010 until June 2011 and a director until July 2011, and the Company’s Chairman and CFO namely Bedo H. Kalpakian, was a director of Active Growth from November 2010 until July 2011.

Amounts payable to directors are for expenses incurred on behalf of the Company or for funds that have been lent to the Company and are payable on demand.

Effective as of July 1, 2005, the Company has a Management Services Agreement (the “Agreement”) with Kalpakian Bros. of B.C. Ltd. (“Kalpakian Bros.”), a private company. Kalpakian Bros. is equally owned by Bedo H. Kalpakian and Jacob H. Kalpakian, who are both directors and officers of LVFH. The Agreement has been renewed effective as of July 1, 2010 for a term of five years. Pursuant to an Addendum to the Agreement, the remuneration payable to Kalpakian Bros. has been increased from \$30,000 to \$33,000 plus HST per month effective as of January 1, 2011. For the nine months ended September 30, 2012, Kalpakian Bros. was paid \$297,000 (September 30, 2011: \$297,000). Kalpakian Bros. is also entitled to reimbursement for all traveling and other expenses incurred by it in connection with performing its services. If the Agreement is terminated by the Company other than for just cause, or is terminated by Kalpakian Bros. for good reason, then Kalpakian Bros. is entitled to be paid the annual remuneration for the unexpired term of the Agreement and is also entitled to immediate vesting of all unvested stock options. Kalpakian Bros. may terminate the Agreement on giving four months notice.

Related party transactions are measured at the exchange amount and the amounts (due to) from related parties are unsecured, and are payable on demand and consist of the following:

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	September 30, 2012	September 30, 2011
Receivable from High 5		
Rent charged by LVFH	\$ 3,024	\$ 672
Office support services charged by LVFH	19,096	2,688
Other expense paid by LVFH on behalf of High 5	541	-
	22,661	3,360
Receivable from Big Mojo		
Rent charged by LVFH	1,344	-
Office support services charged by LVFH	12,376	-
	13,720	-
Receivable from Bulldog		
Office support services charged by LVFH	5,600	-
Other expenses paid by LVFH on behalf of Bulldog	899	-
	6,499	
Payable to Bulldog		
Rent charged by Bulldog	50,400	-
	(50,400)	-
*Loan payable to directors under credit facilities	(305,518)	-
**Loan payable to directors	(174,004)	-
Receivable from /(Payable to) related parties	\$ (487,042)	\$ 3,360

\* On April 24, 2012, the Company entered into two credit facilities with two directors, whereby the Company may draw-down up to \$170,000 from each of the two facilities (\$340,000 in the aggregate) as and when needed by the Company. Amounts advanced under the facilities bear interest at 5% per annum and are payable on demand. The financing under the credit facilities has received TSX-V approval. As at September 30, 2012, a total amount of \$300,000 was advanced by the two directors to the Company under the credit facilities.

\*\* In addition to the loan payable to directors under the credit facilities, as of September 30, 2012, two directors have lent to the Company the amount of \$172,300 which carry interest at the rate of prime plus 1%.

Related party transactions during the period:

(i) management fees paid to a company owned by two directors in the amount of \$297,000 (September 30, 2011 - \$297,000);

(ii) Paid to/from the Company:

The Company charged High 5 for:

- (a) rent of \$1,200 (September 30, 2011 - \$2,700);
- (b) office support services of \$11,050 (September 30, 2011 - \$10,800); and,

- (c) other expense paid by LVFH on behalf of High 5 of \$541 (September 30, 2011 - \$11,092).

The Company charged Big Mojo for:

- (d) rent of \$1,200 (September 30, 2011 - \$300);  
(e) office support services of \$11,050 (September 30, 2011 - \$1,200); and,  
(f) other expense paid by LVFH on behalf of Big Mojo of \$nil (September 30, 2011 - \$32).

The Company charged Bulldog for:

- (g) office support services of \$25,000 (September 30, 2011 - \$nil); and,  
(h) other expense paid by LVFH on behalf of Bulldog of \$904 (September 30, 2011 - \$nil)

High 5 charged the Company for:

- (i) other expense paid by High 5 on behalf of LVFH of \$2,986 (September 30, 2011 - \$2,686)

Bulldog charged the Company for:

- (h) rent of \$45,000 (September 30, 2011 - \$nil).

## Financial Instruments

Financial instruments are agreements between two parties that result in promises to pay or receive cash or equity instruments. The Company classifies its financial instruments as follows: cash and cash equivalents is classified as a financial asset at FVTPL; accounts receivable and due from related parties, as loans and receivable; short-term investments, as held-to-maturity; marketable securities, as AFS; and accounts payable and accrued liabilities, as other financial liabilities, which are measured at amortized cost. The carrying value of these instruments approximates their fair values due to their short term to maturity.

The Company has exposure to the following risks from its use of financial instruments:

- Credit risk;
- Liquidity risk; and
- Market risk.

(a) Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Company manages credit risk, in respect of cash and cash equivalents and short-term investments, by purchasing highly liquid, short-term investment-grade securities held at a major Canadian financial institution in accordance with the Company’s investment policy.

The Company’s concentration of credit risk and maximum exposure thereto is as follows relating to funds held in Canada:

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	September 30, 2012	September 30, 2011
Bank accounts	\$ 40,406	\$ 86,522
Term deposits	-	400,000
	\$ 40,406	\$ 486,522

The Company is exposed to credit risk on its accounts receivable from licensees and online processors. In order to reduce its credit risk with its licensees, the Company reviews all new licensees’ credit history before extending credit. The credit risk associated with amounts due from online processors has been assessed as low by management, as the Company has strong working relationships with all its online processors.

Credit risk associated with amounts due from related parties has been assessed as low by management as the Company has strong working relationships with the related parties involved.

(b) Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company’s approach to managing liquidity is to ensure, as far as possible, that it will always have sufficient liquid funds to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company’s reputation. The contractual financial liabilities of the Company as of September 30, 2012 equal \$271,193 (September 30, 2011: \$161,707). All of the liabilities presented as accounts payable are due within 90 days of September 30, 2012.

(c) Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates, and interest rates will affect the Company’s income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimizing the return on capital.

(i) Currency risk

The Company is exposed to foreign currency risk, as it holds cash denominated in US dollars. The Company has not entered into any foreign currency contracts to mitigate this risk.

The Company is not exposed to significant currency risk on its financial instruments at year-end. The Company’s reported earnings include gains/losses on foreign exchange, largely reflecting revaluation of its foreign operations. The future foreign exchange gain or loss would change based on the level of foreign operating activities.

At September 30, 2012, the Company is exposed to currency risk for its US dollar equivalent of financial assets and liabilities denominated in currencies other than US dollars as follows:

	Held in US dollars (stated in Canadian dollars)	
	September 30, 2012	September 30, 2011
Cash	\$ 2,517	\$ 14,417
Accounts receivable	12,598	275,982
Accounts payable	(674)	(27,011)
Net financial assets (liabilities)	\$ 14,441	\$ 263,388

Based upon the above net exposure as at September 30, 2012 and assuming all other variables remain constant, a 5% depreciation or appreciation of the US dollar relative to the Canadian dollar could result in a decrease/increase of \$722 (2011 - \$13,169) in the Company’s net losses.

(ii) Interest rate risk

Interest rate risk is the risk that future cash flows will fluctuate as a result of changes in market interest rates. Interest earned on cash is at nominal interest rates and therefore the Company does not consider interest rate risk to be significant. The Company has no interest-bearing financial liabilities.

(iii) Other price risk

Other price risk is the risk that the fair or future cash flows of a financial instrument will fluctuate due to changes in market prices, other than those arising from interest rate risk. The Company is not exposed to significant other price risk.

**Off-balance sheet arrangements**

The Company does not have any off-balance sheet arrangements.

**Significant Accounting Policies**

The Condensed Interim Consolidated Unaudited Financial Statements have been prepared in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board (“IFRS”).

**Disclosure over Internal Controls**

Disclosure controls and procedures (“DC&P”) are designed to provide reasonable assurance that all relevant information is gathered and reported within the time periods required by securities regulations and that information required to be disclosed is accumulated and communicated to management. Internal controls over financial reporting (“ICFR”) are intended to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with Canadian generally accepted accounting principles.

Venture Issuers are not required to provide representations in their annual and interim filings relating to the establishment and maintenance of DC&P and ICFR, as defined in National Instrument NI 52-109. In particular, the CEO and CFO certifying officers do not make any representations relating to the establishments and maintenance of (a) controls and other procedures designed to provide reasonable assurance that information required to be disclosed by the issuer in its annual filings,

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interim filings or other reports filed or submitted under securities legislation is recorded and reported within the time periods specified in securities legislation and (b) a process to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with the issuer’s GAAP. The issuer’s certifying officers are responsible for ensuring that processes are in place to provide them with sufficient knowledge to support the representations they are making in their certificates regarding absence of misrepresentations and fair disclosure of financial information. Investors should be aware that inherent limitations on the ability of certifying officers of a Venture Issuer to design and implement on a cost effective basis DC&P and ICFR as defined in NI 52-109 may result in additional risks to the quality, reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.

**Capital Stock**

Unlimited number of common shares without par value  
 Unlimited number of preferred shares without par value

Outstanding Share Data	Number of Common Shares	Number of Preferred Shares	Exercise(\$ ) Price per common share	Expiry Dates
Issued and Outstanding as at November 21, 2012	233,715,045	Nil	N/A	N/A
Warrants as at November 21, 2012	7,473,000 7,450,000 2,200,000 1,430,000 1,732,500 1,000,000 <u>25,500,000</u> 46,785,500	Nil	\$0.25 \$0.25 \$0.15 \$0.15 \$0.15 \$0.15 \$0.05/\$0.10	June 8, 2013 June 22, 2013 Dec 29, 2013 Jan 23, 2014 February 28, 2014 March 30, 2014 October 10, 2014
Stock Options as at November 21, 2012	9,179,000  <u>150,000</u> 9,329,000	Nil	\$0.10  \$0.12	March 20, 2013 to July 27, 2014  June 1, 2014
Fully Diluted as at November 21, 2012	289,829,545	Nil		

**Outlook**

The Company requires sufficient funding in order to continue its operations uninterrupted. While Management does not make any assurances whatsoever, Management is optimistic that the Company shall be able to secure the required funding in order to continue its operations uninterrupted. Should the Company be able to secure the required funding, then Management expects that the Company’s products and services shall prove to be successful.