



## **NEWS RELEASE**

### **Las Vegas From Home's software deployed on Carnival Cruise lines**

*Guests will be able to wager on their personal mobile devices throughout the ship while in international waters*

**VANCOUVER, BRITISH COLUMBIA. December 18, 2014 - Las Vegas From Home.com Entertainment Inc.** (the “Company” or “LVFH”) (TSX-V: LVH) (US OTC Pink Sheets: LVFHF) (Frankfurt: LVH). LVFH is pleased to announce that Carnival Corporation has started offering its guests the ability to wager for real money on their mobile devices throughout their ships while in international waters.

The service is already in successful operation on the Carnival Breeze and Carnival Freedom and will be launched shortly on the Carnival Sunshine, with additional installations pending for the Princess Cruises and Holland America Line brands.

The game offerings available on Carnival's Mobile Casino include a host of best-in-class poker, slot, and table-game content from Bally, LVFH, Play'n'Go and PokerTek. Specifically, LVFH is providing the more popular, well-known games including blackjack, Fun 21, American roulette and Texas Hold'em poker, with additional content to be provided by LVFH in 2015.

*“Our games are amongst the most popular played on the ship, and for that reason, the initial results are very promising,” said Jake Kalpakian, Chief Executive Officer of LVFH. “As Carnival increases exposure of the gaming platform to their customers and scales the gaming operation to additional cruise ships, we expect revenue to increase swiftly.*

LVFH software utilizes a technology known as HTML5, which allows it to be played within a mobile browser, a downloadable iOS or Android app, or in the browser of a PC or Mac. Special techniques are employed to enhance the user experience, such as the ability to play in portrait or landscape mode on any device, and dynamically adjusting the game to any screen size without compromising game play. This flexibility allows LVFH games to be deployed to any major platform or device without modification, which is an attractive quality to many iGaming operators.

*Mr. Kalpakian further stated “the mobile technology platform we created works extremely well on cruise ships, but we also realized that it is perfectly suited toward hotel resorts as well. We are currently in discussions with several hotel resort chains in Mexico to use our platform.”*

Mr. Marty Goldman, Senior Vice President of Global Casino Operations for Carnival Corporation said “We're excited to partner with Bally, LVFH and other content providers to offer our guests a new and thrilling entertainment option that will enhance their experience aboard our ships.” Mr. Goldman further stated “Bally is a leader in the mobile gaming space and offered the best solution

*for our needs. For the first time, we're bringing the casino to our guests so they can play their favorite games on their mobile devices when they are lounging by the pool, relaxing in their rooms, or anywhere else onboard."*

### **About Carnival Corporation & plc**

Carnival Corporation & plc is the largest cruise company in the world, with a portfolio of cruise brands in North America, Europe, Australia and Asia, comprised of Carnival Cruise Lines, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, Ibero Cruises, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 101 ships totaling 212,000 lower berths with seven new ships scheduled to be delivered between 2014 and 2016. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

### **About Bally Technologies, Inc.**

Founded in 1932, Bally Technologies (recently acquired by Scientific Games Corporation (NASDAQ: SGMS)) provides the global gaming industry with innovative games, table game products, systems, mobile, and iGaming solutions that drive revenue and provide operating efficiencies for gaming operators. For more information, please visit <http://www.ballytech.com>. Connect with Bally on [Facebook](#), [Twitter](#), [YouTube](#), [LinkedIn](#), and [Pinterest](#).

### **About Las Vegas From Home.com Entertainment Inc.**

LVFH is a poker, casino and bingo software provider which has been in operation since 1999. LVFH develops and licenses a Remote Gaming System to add gaming content to existing websites, as well as an Interactive Gaming Platform which provides an end-to-end iGaming solution for operators. LVFH's lengthy track record in gaming software development has made LVFH one of the leading software developers in the industry. Visit us at <http://www.lvfh.com>.

For more information on the Company, please contact Jake H. Kalpakian, President, at (604) 681-0204 ext 6105, or visit the Company's website at [www.lvfh.com](http://www.lvfh.com).

On behalf of the Board of  
Las Vegas From Home.com Entertainment Inc.

*"Jake H. Kalpakian"*

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Jake H. Kalpakian  
President & CEO

*Forward-looking statements should not be relied upon as a prediction of actual results. Statements in this news release which are not historical facts are "forward-looking statements" that involve risks and uncertainties. The reader is cautioned not to place undue reliance on forward-looking statements.*

*Trading in the securities of the Company should be considered speculative.*

*The TSX Venture Exchange has neither approved nor disapproved the contents of this news release.*

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