



Symbols: LVH .TSX Venture Exchange
LVFHF.OTC Pink
LVH. Berlin & Frankfurt Stock Exchanges

LVFH Launches Sportsbook on Facebook

VANCOUVER, BRITISH COLUMBIA. April 3, 2012 — Las Vegas From Home.com Entertainment Inc. (the “Company” or “LVFH”) (TSX-V: LVH) (US OTC Pink: LVFHF) (Berlin: LVH) (Frankfurt: LVH). Further to the Company's News Release dated March 15, 2012, the Company is pleased to announce the launch of its unique social wagering product (“Product”) on Facebook under the Real Vegas Casino brand. The Product is an innovative mix of sports wagering and social gaming mechanics that will appeal to sports fans around the world. Real Vegas Casino and the Product can be found at <https://www.facebook.com/realvegas>.

The newly launched Product simulates a real world sportsbook by using Las Vegas style real-time wagering odds while allowing players to wager on sporting events with virtual currency. Players can select from a wide range of sports including NBA, NHL, NFL, MLB, MLS, major college sports and European soccer. In addition, the Product provides a full set of social features, allowing players to share bets with friends and/or compete against each other. The Product will continue to be expanded with many innovative social gaming features over the coming weeks to enhance player experience while driving more traffic to Real Vegas Casino.

Real Vegas Casino is an innovative social casino product that provides players with a wide range of social features combined with a comprehensive selection of high quality casino games. Players can try out the games for free and purchase virtual currency in the form of Facebook Credits to extend and enhance their game play enjoyment. Since all payouts are in virtual currency and cannot be redeemed for cash, this business model is legal in most countries including the USA.

The Product is part of the Company’s overall strategy to provide a complete suite of wagering games on all major social networks and mobile platforms via the Real Vegas Casino brand. Real Vegas Casino features a stunning 1080p High Definition user interface, an emphasis on social multiplayer game play and a full slate of interactive casino and sports wagering games.

Online sports wagering is a thriving activity on the Internet, but it is still a relatively untapped segment in the social gaming industry. A report published by Global Betting and Gaming Consultants reveals that the online gaming industry is worth \$29.3 billion in 2010 with sports betting accounted for 41% of that total.

President and CEO Jake Kalpakian states: “We are very encouraged with the initial results of our social casino application and believe the launch of our sportsbook product will allow the Company to become a dominant player in the social sports wagering market. Our innovative play-for-fun sports wagering product allows users from all over the world to legally participate in this very popular pastime but still very much in its infancy in terms of social gaming. Our early mover advantage in this specific space should allow us to grow both our brand and player database which we can hopefully leverage into other opportunities”.

For more information on the Company, please contact Jake H. Kalpakian, President at (604) 681-0204 ext 6105, or visit the Company’s website at www.lvfh.com.

On behalf of the Board of
Las Vegas From Home.com Entertainment Inc.

“*Jake H. Kalpakian*”

Jake H. Kalpakian,
President

Trading in the securities of the Company should be considered speculative.

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